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ABSTRACT

A survey of 1,697 students enrolled at Grand Valley State Colleges (GVSC) in off-campus courses and on-campus evening courses during Winter of 1976 was conducted to obtain information about the students taking these courses. The results of the survey are broken out and reported under the location in which the course was taken - Grand Rapids Center, Muskegon Center, and Allendale Evening. Highlights of the information obtained include: only 11 percent of the students in the Grand Rapids Center, 15 percent of the students in the Muskegon Center, and 8 percent of the students taking on-campus evening courses report that they are Community Education students; 31 percent of the on-campus evening students would have taken their courses in Grand Rapids if it were not available on campus, while 10 percent would have taken it in Muskegon; a greater percentage of the students at the two off-campus centers are committed to obtaining a degree from GVSC than is true for the on-campus evening students; and, 45 percent of the students in Grand Rapids and 72 percent of the students in Muskegon hold an Associate's degree compared to 23 percent of the on-campus evening students. (Author/SPG)

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Survey of Students in Off-Campus Courses and On-Campus Evening Courses Winter Term, 1978

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Office of Institutional Analysis

R. Bruce Tweddale
April, 1978

Report #92

HE010137

Highlights

Based on a survey of 1,697 students enrolled in off-campus courses and on-campus evening courses during Winter, 1978:

. Only 11% of the students in the Grand Rapids Center, 15% of the students in the Muskegon Center, and 8% of the students taking on-campus evening courses report that they are Community Education students. The remainder reported that they were admitted to a degree granting college at GVSC. If their indications of college affiliation are correct, this means that 88% of the 691 Community Education students enrolled at GVSC during Winter, 1978, were taking on-campus daytime courses exclusively.

. 58% of the Grand Rapids Center students and 38% of the Muskegon Center students said they would have taken the course on-campus if it had not been offered in the center.

. 29% of the Grand Rapids Center students and 17% of the Muskegon Center students said they actually prefer to take courses on-campus.

. 37% of the Grand Rapids Center students and 34% of the Muskegon Center students are also taking one or more courses on-campus.

. 31% of the on-campus evening students would have taken their course in Grand Rapids if it were not available on campus, while 10% would have taken it in Muskegon.

. 20% of the on-campus evening students actually prefer to take courses in Grand Rapids.

. 21% of the on-campus evening students were taking only that one course. 49% of the on-campus evening students were also taking a daytime on-campus course and 20% were taking one or more other on-campus evening courses.

. A greater percentage of the students at the two off-campus centers are committed to obtaining a degree from Grand Valley than is true for the on-campus evening students. 80% at Muskegon and 76% at Grand Rapids plan to obtain their next degree from GVSC, compared to 65% for those taking on-campus evening courses.

. 45% of the students in Grand Rapids and 72% of the students in Muskegon hold an Associate's degree compared to 23% of the on-campus evening students.

. GVSC's effort to limit coursework at the off-campus centers to the upper level has apparently succeeded as evidenced by the fact that less than 15% of the undergraduate students in each center are at the freshman or sophomore level. On the other hand, on-campus evening students who are undergraduates are fairly evenly spread among all four classe

- Although it's impossible to satisfy all segments of our student population, it does appear that we are in general getting the evening and off-campus courses to students at the time and place which is convenient for them. The curriculum delivery system in Community Education appears to be working.

- There appears to be a much greater association in the minds of the students between on-campus and Grand Rapids than there is between Muskegon and on-campus.

Background

The Community Education Division at Grand Valley felt the need for some information about the students who were taking courses at the Muskegon Center and the Grand Rapids Center. In addition, they wanted to know more about the students who were taking evening courses on the Allendale campus.

Methodology

To this end, they designed a survey instrument in consultation with the Office of Institutional Analysis. A copy of the survey instrument is shown in Attachment #1. The Community Education Office made arrangements with the course instructors to have the surveys completed by the students in their classes during Winter Term, 1978. A total of 1,697 completed surveys were obtained by this method, representing coverage of approximately 90% of the off-campus and on-campus evening courses.

It is possible that we might have obtained duplicate responses from students who happened to have been in more than one class. Because of the large size of the response, these duplicates would probably not significantly affect the results.

Also because of the fact that the 1,697 completed surveys represent such a large percentage of the total population under study, we will assume in this report that the results do in fact represent the total population. Thus, this report will not refer to "the sample under study" and will assume that any differences between groups which occur are in fact "real".

The completed surveys were tallied by the Office of Institutional Analysis. This office also agreed to write the report of the results at the request of Vice President Hills.

Results

The results of this survey are broken out and reported under the location in which the course was taken--Grand Rapids Center, Muskegon Center, and Allendale evening. Only ten (10) surveys were received from courses offered in Holland and they are not reported. In total, we received 223 replies from the Muskegon Center, 449 from the Grand Rapids Center, and 939 from on-campus evening students.

In each case, the results will be reported under the headings of:

1. Undergraduates in a GVSC college
2. Graduate students
3. Community Education students

It should be pointed out that this breakout is done on the basis of the respondents' replies to Question #9 on the survey which asks for their current admissions category. Thus, it represents the respondent's own perception rather than official records. This point is made because we have some indication from other sources that Community Education students often think of themselves as being a part of a GVSC degree granting college.

A. The Grand Rapids Center

1. Last term (prior to Winter, 1978) in which they took a class at GVSC:

	Undergraduate	Graduate	Community Education	Total
First course at GVSC	8.24%	9.09%	53.33%	13.06%
Fall '77	75.66%	71.97%	37.78%	70.72%
Summer '77	2.62%	6.06%	2.22%	3.60%
Spring '77	3.37%	3.03%	2.22%	3.15%
Winter '77	10.11%	9.85%	4.44%	9.46%
	(N=267)	(N=132)	(N=45)	(N=444)

Over 90% of both undergraduates and graduates had previously taken courses at GVSC, three quarters having been enrolled the previous term. For over 50% of the Community Education students, this was their first term at GVSC.

2. Next term (after Winter, 1978) in which they intend to take courses at GVSC:

	Undergraduate	Graduate	Community Education	Total
I don't plan to take any more	3.37%	3.76%	4.44%	3.60%
Spring '78	90.26%	84.21%	55.56%	84.94%
Summer '78	0%	6.02%	2.22%	2.02%
Fall '78	2.62%	1.50%	6.67%	2.70%
Winter '79 or later	.75%	0%	0%	.45%
Undecided	3.00%	4.51%	31.11%	6.29%
	(N=267)	(N=133)	(N=45)	(N=445)

It can be seen that a large majority of the regularly admitted students intended to take courses during the subsequent term. About half of the Community Education students intended to do this, while one-third were undecided about future courses at Grand Valley.

3. If this course were not offered in Grand Rapids, they would have taken it at:

	Undergraduate	Graduate	Community Education	Total
On-campus	65.67%	46.62%	44.44%	57.85%
Muskegon	4.10%	3.01%	2.22%	3.59%
Holland	2.24%	7.52%	0%	3.59%
Nowhere else	22.01%	25.56%	40.00%	24.89%

The columns here do not necessarily total to 100%. The students were actually answering four different questions and could have indicated they would have taken the course at more than one location. Thus, the 65.67% under "Undergraduate--On-campus" means that 65.67% of the undergraduates who responded to this question indicated that they would have taken the course on-campus. It can be seen that the undergraduates are more willing to take the course on-campus than either the graduates or the Community Education students.

4. Preferred location when taking GVSC courses:

	Undergraduate	Graduate	Community Education	Total
On-campus	39.18%	16.67%	11.11%	29.66%
Grand Rapids	54.48%	71.21%	84.44%	62.47%
Muskegon	2.61%	4.55%	0%	2.92%
Holland	.75%	5.30%	0%	2.02%
No preference	2.99%	2.27%	4.44%	2.92%
	(N=268)	(N=132)	(N=45)	(N=445)

Over one-third of the undergraduates actually prefer to take courses on-campus. One might surmise that they are taking a course in Grand Rapids because it wasn't offered on campus during Winter, 1978.

5. Currently taking (in addition to this course), another GVSC course or courses:

	Undergraduate	Graduate	Community Education	Total
No others	16.79%	59.40%	75.56%	35.43%
On-campus--day	35.07%	0%	0%	21.08%
On-campus--evening	19.78%	11.28%	6.67%	15.92%
Muskegon	0%	1.50%	0%	.45%
Holland	0%	0%	0%	0%
Grand Rapids	33.58%	25.56%	11.11%	28.92%
Other	4.10%	0%	4.44%	2.91%

Again, the percentages are not additive because the students could have answered "yes" to more than one of these. One-third of the students at the Grand Rapids Center are also taking courses on campus (over half of the undergraduates). Three quarters of the Community Education students said they were taking only the one course

6. Days on which they prefer to take courses:

	Undergraduate	Graduate	Community Education	Total
Monday	44.40%	24.06%	26.67%	36.55%
Tuesday	44.78%	33.83%	35.56%	40.58%
Wednesday	38.81%	33.08%	20.00%	35.20%

	Undergraduate	Graduate	Community Education	Total
Thursday	36.19%	30.83%	17.78%	32.74%
Saturday	4.48%	5.26%	13.33%	5.61%
No preference	.37%	0%	0	.22%

Undergraduates are fairly evenly spread in preference over the four weekdays, with a slight leaning toward Monday and Tuesday. Graduates seem to prefer Tuesday, Wednesday, and Thursday. Community Education students show the strongest preference for Tuesday.

7. Time preference for undergraduate courses:

	Undergraduate	Graduate	Community Education	Total
12 noon - 1 p.m.	16.03%	0%	2.27%	10.21%
6 p.m. - 8 p.m.	25.19%	1.74%	34.09%	19.71%
8 p.m. - 10 p.m.	3.05%	0%	6.82%	2.61%
6 p.m. - 10 p.m.	36.64%	1.74%	25.00%	25.89%
Other	17.56%	0%	6.82%	11.64%
Take only graduate courses	1.53%	96.52%	25.00%	29.93%
	(N=262)	(N=115)	(N=44)	(N=421)

Undergraduates appear to favor the four hour block one night a week over a two hour segment twice a week, while Community Education students prefer the two hour segments.

8. Time preference for graduate courses:

	Undergraduate	Graduate	Community Education	Total
12 noon - 1:30 p.m.	2.18%	1.53%	0%	1.77%
4 p.m. - 7 p.m.	.87%	11.45%	0%	4.29%
4:30 p.m. - 7:30 p.m.	.44%	12.21%	0%	4.29%
6 p.m. - 9 p.m.	9.61%	67.18%	47.22%	32.07%
7 p.m. - 10 p.m.	2.62%	6.11%	8.33%	4.29%
Other	2.62%	.76%	0%	1.77%
Take only undergraduate	81.66%	.76%	44.44%	51.52%
	(N=229)	(N=131)	(N=36)	(N=396)

There seems to be quite a clear preference for graduate classes from 6 p.m. to 9 p.m.

9. Current college affiliation:

Not admitted to degree-granting college	10.09%
College of Arts & Sciences	53.81%
Thomas Jefferson College	2.24%
William James College	3.36%

College IV	.6%
Seidman Graduate College	13.45%
College of Graduate Studies	16.37%
	100.00%
	(N=446)

10. Where they plan to get their next degree:

	Undergraduate	Graduate	Community Education	Total
GVSC	78.65%	86.92%	26.19%	76.08%
Another college	8.61%	2.31%	19.05%	7.74%
Not working on a degree	1.12%	4.62%	30.95%	5.01%
Undecided about getting degree	5.24%	5.38%	11.90%	5.92%
Working on degree, but unsure where it will be	6.37%	.77%	11.90%	5.24%
	(N=267)	(N=130)	(N=42)	(N=439)

Three quarters of the students plan to get their next degree from GVSC, while 13% are either not working toward a degree or are undecided about getting a degree.

11. Where they obtained information about this class:

	Undergraduate	Graduate	Community Education	Total
GVSC course schedule	86.19%	67.94%	33.33%	75.45%
Community Education brochure	1.87%	4.58%	6.67%	3.15%
Grand Rapids Press Supplemental	1.87%	.76%	26.67%	4.05%
Area Center brochure	.75%	1.53%	2.22%	1.13%
Newspaper	.37%	3.05%	13.33%	2.48%
Radio	0%	0%	0%	0%
Word-of-mouth	1.49%	9.16%	13.33%	4.95%
Academic advisor	5.97%	9.92%	0%	6.53%
Other	1.49%	3.05%	4.44%	2.25%
	(N=268)	(N=131)	(N=45)	(N=444)

Undergraduates obtained their information about the course from either the GVSC course schedule or their advisor. Graduates also relied heavily on the GVSC course schedule and advisor in addition to "word-of-mouth". The Community Education students relied more heavily on brochures and advertisements than the other two groups.

12. Reason for taking this course:

	Undergraduate	Graduate	Community Education	Total
Proceed toward degree	86.94%	84.96%	44.44%	82.06%
Increase in salary or promotion	9.33%	17.29%	20.00%	12.78%
Improve human relations skills	9.70%	11.28%	20.00%	11.21%
Improve skills for job	14.55%	34.59%	24.44%	21.52%
Personal satisfaction	13.06%	20.30%	28.89%	16.82%
Try college-level work	1.12%	0%	2.22%	.90%
Other	6.34%	3.01%	15.56%	6.28%

The vast majority of both undergraduates and graduates are taking the course for degree requirements. The Community Education students are more likely to be taking the course for either personal satisfaction or job related reasons than the degree seeking students.

13. Services which pose a problem because of unavailability:

	Undergraduate	Graduate	Community Education	Total
Registration	21.27%	18.80%	26.67%	21.08%
Admissions advising	6.34%	6.77%	13.33%	7.17%
Academic advising	18.28%	9.77%	11.11%	15.02%
Career advising	15.30%	6.02%	11.11%	12.11%
Financial aid advising	5.22%	1.50%	0%	3.59%
Bookstore	13.06%	23.31%	11.11%	15.92%
Records Office services	10.45%	7.52%	4.44%	8.97%
Library services	6.72%	12.78%	4.44%	8.30%
Other	7.09%	3.76%	0%	5.38%
None pose a problem	40.30%	35.34%	44.44%	39.24%

Registration posed the biggest problem, probably because an "on-site" registration at the Grand Rapids Center was not started until Spring, 1978.

14. Sex of students:

	Undergraduate	Graduate	Community Education	Total	Total GVSC
Male	61.51%	54.89%	66.67%	60.05%	53.81%
Female	38.49%	45.11%	33.33%	39.95%	46.19%
	(N=265)	(N=133)	(N=45)	(N=443)	(N=6,653)

Compared to Grand Valley's total Winter, 1978, distribution of sex in these categories, the differences are as follows:

	% Male	
	Grand Rapids Center	Total GVSC
Undergraduate	61.51%	52.3%
Graduate	54.89%	56.5%
Community Education	66.67%	59.2%
Total	60.05%	53.8%

There is a higher percentage of males among the undergraduates and Community Education students at the Grand Rapids Center than was true for GVSC as a whole.

15. Mean Age:

The mean age of students in the Grand Rapids Center compared to the total GVSC enrollment for Winter, 1978, is shown below.

	Grand Rapids Center	Total GVSC
Undergraduate	27.6	23.8
Graduate	33.2	31.2
Community Education	32.4	28.3
Total	29.8	24.8

In all three categories, the mean age of students in the Grand Rapids Center was higher than for Grand Valley as a whole.

16. Employment Status:

	Undergraduate	Graduate	Community Education	Total
Full-time	53.38%	78.20%	86.67%	64.19%
Part-time	29.32%	11.28%	6.67%	21.62%
Voluntarily unemployed	13.53%	9.02%	6.67%	11.49%
Involuntarily unemployed	3.76%	1.50%	0%	2.70%
	(N=266)	(N=133)	(N=45)	(N=444)

Sixty-four percent (64%) of the Grand Rapids Center students reported that they were employed full-time. The same held true for over 50% of the undergraduates. In total, fully 86% of the students were employed either full or part time.

17. Highest degree or diploma earned to date:

	Undergraduate	Graduate	Community Education	Total
High school	48.69%	0%	26.67%	31.91%
Associate's	44.94%	1.50%	11.11%	28.54%
Bachelor's	3.00%	87.97%	46.67%	32.81%
Master's or Prof.	.37%	10.53%	13.33%	4.72%
None	3.00%	0%	2.22%	2.02%
	(N=267)	(N=133)	(N=45)	(N=445)

Over two-thirds of all of the students have earned an Associates Degree or a higher degree. Among the undergraduates, 48% held an Associate's Degree or higher.

18. Undergraduate credits earned to date:

	Undergraduate	Graduate	Community Education	Total
Already have Bachelor's	2.26%	N/A	51.22%	8.79%
0-39 credits	5.64%	N/A	14.63%	6.84%
40-84 credits	8.27%	N/A	9.76%	8.47%
85-129 credits	36.09%	N/A	4.88%	31.92%
130 credits or more	45.86%	N/A	7.32%	40.72%
don't know	1.88%	N/A	12.20%	3.26%
	(N=266)		(N=41)	(N=307)

N/A = Not Applicable

Only 15% of the undergraduates and Community Education students combined were at either the freshman or sophomore level.

19. Graduate credits earned to date:

	Undergraduate	Graduate	Community Education	Total
None taken	91.40%	3.85%	58.97%	58.97%
0-11 credits	2.71%	41.54%	17.95%	17.18%
12-23 credits	1.81%	21.54%	12.82%	9.49%
24-35 credits	.90%	16.15%	2.56%	6.15%
36 credits or more	.90%	16.15%	5.13%	6.41%
don't know	2.26%	.77%	2.56%	1.79%
	(N=221)	(N=130)	(N=39)	(N=390)

Nearly half of the graduate students have earned 11 or less graduate credits to date.

20. Method of Registration:

	Undergraduate	Graduate	Community Education	Total
By mail	1.13%	39.23%	37.78%	16.10%
Muskegon	2.26%	0%	0%	1.36%
On-campus	96.62%	60.77%	62.22%	82.54%
	(N=266)	(N=130)	(N=45)	(N=441)

No registration was available at the Grand Rapids Center until Spring, 1978.

21. Where they live:

	Undergraduate	Graduate	Community Education	Total
Allendale (Including On-Campus)	16	2	0	18
Greenville	1	2	1	4
Ionia	1	0	0	1
Ada	3	0	0	3
Alto	1	0	0	1
Belmont	0	1	0	1
Caledonia	1	1	0	2
Cedar Springs	3	1	0	4
Comstock Park	7	2	0	9
Dorr	1	0	0	1
Lowell	1	0	0	1
Middleville	0	1	0	1
Moline	0	1	0	1
Rockford	6	5	2	13
Sparta	2	1	0	3
Wayland	1	0	0	1
Conklin	1	0	0	1
Coopersville	2	0	0	2
Fennville	1	0	0	1
Fremont	0	1	0	1
Grand Haven	2	0	0	2
Grandville	4	4	3	11
Holland	5	7	0	12
Hudsonville	3	1	1	5
Jenison	6	5	2	13
Lamont	0	1	0	1
Marne	0	1	0	1
Muskegon	10	6	0	16
Ravenna	1	0	0	1
West Olive	1	0	0	1
Whitehall	1	0	0	1
Zeeland	0	2	0	2
Grand Rapids:				
Near downtown	29	10	2	41
Northwest	29	13	4	46
Northeast	23	18	4	45
Southeast	36	19	11	66
South	11	5	2	18
Kentwood	27	9	9	45
Wyoming	23	11	2	36

80% came from Kent County, while 4% came from Muskegon County and 16% from Ottawa County.

B. The Muskegon Center

1. Last term (prior to Winter, 1978) in which the a class at GVSC:

	Undergraduate	Graduate	Community Education	Total
First course at GVSC	14.39%	15.22%	33.33%	17.31%
Fall '77	68.94%	47.83%	30.00%	58.65%
Summer '77	1.52%	4.35%	10.00%	3.37%
Spring '77	3.79%	8.70%	10.00%	5.77%
Winter '77	11.36%	23.91%	16.67%	14.90%
	(N=132)	(N=46)	(N=30)	(N=208)

For 17% of the Muskegon Center students, this was their first course taken at GVSC. This compares with 13% at the Grand Rapids Center.

2. Next term (after Winter, 1978) in which they intend to take courses at GVSC:

	Undergraduate	Graduate	Community Education	Total
I don't plan to take any more	4.38%	4.35%	6.45%	4.67%
Spring '78	86.13%	91.30%	58.06%	83.18%
Summer '78	1.46%	0%	3.23%	1.40%
Fall '78	3.65%	2.17%	12.90%	4.67%
Winter '79 or later	.73%	0%	0%	.47%
Undecided	3.65%	2.17%	19.35%	5.61%
	(N=137)	(N=46)	(N=31)	(N=214)

The percentage (83%) of students who intended to take another course during Spring, 1978, is almost the same as was true for the Grand Rapids Center (85%).

3. If this course were not offered in Muskegon, they would have taken it at:

	Undergraduate	Graduate	Community Education	Total
On-campus	38.69%	54.35%	12.90%	38.32%
Grand Rapids	8.03%	13.04%	12.90%	9.81%
Holland	3.65%	6.52%	6.45%	4.67%
Nowhere else	48.18%	36.96%	54.84%	46.73%

Students in the Muskegon Center are not as willing to take a course on campus as are the students in the Grand Rapids Center, but they're more willing to travel to Grand Rapids than the Grand Rapids people are willing to travel to Muskegon. The Muskegon Center people are also about twice as committed to their area exclusively as evidenced by the fact that 48% said they would not take courses elsewhere as compared to 25% for the Grand Rapids people.

4. Preferred location when taking GVSC courses:

	Undergraduate	Graduate	Community Education	Total
On-campus	19.12%	17.78%	3.23%	16.51%
Grand Rapids	1.47%	2.22%	3.23%	1.89%
Muskegon	70.59%	75.56%	87.10%	74.06%
Holland	2.21%	2.22%	6.45%	2.83%
No preference	6.62%	2.22%	0%	4.72%
	(N=136)	(N=45)	(N=31)	(N=212)

Roughly three-quarters of the Muskegon Center students prefer to take courses in Muskegon, compared to two-thirds for the Grand Rapids Center. The Muskegon students are also about half as likely to prefer to take courses on campus as are the Grand Rapids students.

5. Currently taking (in addition to this course), another GVSC course or courses:

	Undergraduate	Graduate	Community Education	Total
No others	19.71%	56.52%	74.19%	35.51%
On-campus--day	22.63%	0%	0%	14.49%
On-campus--evening	18.98%	26.09%	9.68%	19.16%
Muskegon	40.15%	8.70%	16.13%	29.91%
Holland	2.19%	0%	0%	1.40%
Grand Rapids	3.65%	10.87%	0%	4.67%
Other	2.19%	2.17%	0%	1.87%

Muskegon Center students are less likely to also be taking on-campus daytime courses and more likely to be taking on-campus evening courses than their Grand Rapids counterparts.

6. Days on which they prefer to take courses:

	Undergraduate	Graduate	Community Education	Total
Monday	35.04%	21.74%	19.35%	29.91%
Tuesday	33.58%	52.17%	22.58%	35.98%
Wednesday	35.04%	23.91%	29.03%	31.78%
Thursday	27.01%	26.09%	22.58%	26.17%
Saturday	5.11%	10.87%	6.45%	6.54%
No preference	39.42%	15.22%	45.16%	35.05%

As with the Grand Rapids Center, the undergraduate preference for days is fairly well spread. The graduate students had a definite preference for Tuesdays.

7. Time preference for undergraduate courses:

	Undergraduate	Graduate	Community Education	Total
12 noon-1 p.m.	8.15%	0%	3.23%	5.77%
6 p.m.-8 p.m.	25.93%	4.76%	9.68%	19.23%
8 p.m.-10 p.m.	2.96%	0%	3.23%	2.40%
6 p.m.-10 p.m.	55.56%	9.52%	29.03%	42.31%
Other	4.44%	0%	3.23%	3.37%
Take only graduate courses	2.96%	85.71%	51.61%	26.92%
	(N=135)	(N=42)	(N=31)	(N=208)

8. Time preference for graduate courses:

	Undergraduate	Graduate	Community Education	Total
12 noon-1:30 p.m.	1.69%	4.35%	0%	2.06%
4 p.m.-7 p.m.	.85%	19.57%	0%	5.15%
4:30 p.m.-7:30 p.m.	1.69%	2.17%	3.33%	2.06%
6 p.m.-9 p.m.	11.86%	69.57%	63.33%	33.51%
7 p.m.-10 p.m.	2.54%	2.17%	3.33%	2.58%
Other	4.24%	0%	0%	2.58%
Take only undergraduate courses	77.12%	2.17%	30.00%	52.06%
	(N=118)	(N=46)	(N=30)	(N=194)

9. Current college affiliation:

Not admitted to a degree-granting college	14.49%
College of Arts & Sciences	53.27%
Thomas Jefferson College	.93%
William James College	.93%
College IV	8.88%
Seidman Graduate College	8.41%
College of Graduate Studies	13.08%
	(N=214)

10. Where they plan to get their next degree:

	Undergraduate	Graduate	Community Education	Total
GVSC	87.50%	82.61%	41.94%	79.81%
Another college	2.94%	4.35%	9.68%	4.23%
Not working on a degree	1.47%	6.52%	9.68%	3.76%
Undecided about getting a degree	3.68%	2.17%	25.81%	6.57%
Working on degree, but unsure where it will be	4.41%	4.35%	12.90%	5.63%
	(N=136)	(N=46)	(N=31)	(N=213)

80% plan to receive their next degree from GVSC, including 42% of the Community Education students. Only 26% of the Community Education students in Grand Rapids intend to get their next degree from GVSC.

11. Where they obtained information about this class:

	Undergraduate	Graduate	Community Education	Total
GVSC course schedule	67.88%	75.56%	51.61%	67.14%
Community Education brochure	8.03%	4.44%	12.90%	7.98%
Grand Rapids Press Supplemental	0%	4.44%	3.23%	1.41%
Area Center brochure	9.49%	4.44%	6.45%	7.98%
Newspaper	2.92%	0%	9.68%	3.29%
Radio	0%	0%	0%	0%
Word-of-mouth	2.92%	2.22%	9.68%	3.76%
Academic advisor	4.38%	6.67%	0%	4.23%
Other	4.38%	2.22%	6.45%	4.23%
	(N=137)	(N=45)	(N=31)	(N=213)

Muskegon Center students are more likely to hear about their course from either Community Education or Area Center brochures than are the Grand Rapids Center students.

12. Reason for taking this course:

	Undergraduate	Graduate	Community Education	Total
Proceed toward degree	90.51%	86.96%	64.52%	85.98%
Increase in salary or promotion	16.06%	15.22%	32.26%	18.22%
Improve human relations skills	16.06%	8.70%	16.13%	14.49%
Improve skills for job	14.60%	30.43%	45.16%	22.43%
Personal satisfaction	16.06%	10.87%	25.81%	16.36%
Try college-level work	.73%	0%	0%	.47%
Other	3.65%	4.35%	16.13%	5.61%

Again, these percentages are not additive.

13. Services which pose a problem because of unavailability:

	Undergraduate	Graduate	Community Education	Total
Registration	6.57%	6.52%	16.13%	7.94%
Admissions advising	6.57%	2.17%	16.13%	7.01%
Academic advising	21.90%	17.39%	22.58%	21.03%
Career advising	20.44%	6.52%	16.13%	16.82%
Financial aid advising	5.11%	0%	0%	3.27%
Bookstore	8.03%	13.04%	3.23%	8.41%
Records Office services	9.49%	15.22%	6.45%	10.28%
Library services	2.92%	19.57%	12.90%	7.94%
Other	2.19%	0%	3.23%	1.87%
None pose problem	50.36%	43.48%	45.16%	48.13%

Forty-eight percent (48%) of the Muskegon students said that none of the services posed a problem for them, compared to 39% at the Grand Rapids Center. This is primarily due to the fact that "on-site" registration was available in Muskegon, but not Grand Rapids.

14. Sex of students:

	Undergraduate	Graduate	Community Education	Total	Total GVSC
Male	62.50%	56.52%	[illegible]	58.22%	53.81%
Female	37.50%	43.48%	[illegible]	41.78%	46.19%
	(N=136)	(N=46)	[illegible]	(N=213)	(N=6,653)

15. Mean age:

	Muskegon Center	Grand Rapids Center	Total GVSC
Undergraduate	29.0	27.6	23.8
Graduate	30.8	33.2	31.2
Community Education	31.9	32.4	28.3
Total	29.8	29.8	24.8

Although the average age of the Muskegon Center students is equal to those at the Grand Rapids Center, their undergraduates are older while their graduate and Community Education students are younger than those at Grand Rapids.

16. Employment status:

	Undergraduate	Graduate	Community Education	Total
Full-time	64.93%	79.04%	83.87%	70.67%
Part-time	18.66%	9.30%	6.45%	14.90%
Voluntarily unemployed	9.70%	4.65%	6.45%	8.17%
Involuntarily unemployed	6.72%	6.98%	3.23%	6.25%
	(N=134)	(N=43)	(N=31)	(N=208)

Over 70% of the Muskegon students are employed full-time, including 65% of the undergraduates. The total of 70.67% is 6% higher than the corresponding figure for the Grand Rapids Center.

17. Highest degree or diploma earned to date:

	Undergraduate	Graduate	Community Education	Total
High school	21.17%	0%	9.68%	14.95%
Associate's	72.26%	0%	19.35%	49.07%
Bachelor's	2.19%	91.30%	54.84%	28.97%
Master's or Prof.	2.92%	8.70%	12.90%	5.61%
None	1.46%	0%	3.23%	1.40%
	(N=137)	(N=46)	(N=31)	(N=214)

77.37% of the undergraduates hold an Associate's or higher degree compared to 48.31% at the Grand Rapids Center.

18. Undergraduate credits earned to date:

	Undergraduate	Graduate	Community Education	Total
Already have Bachelor's	3.76%	N/A	63.33%	14.72%
0-39 credits	7.52%	N/A	20.00%	9.82%
40-84 credits	4.51%	N/A	0%	3.68%
85-129	42.86%	N/A	10.00%	36.82%
130 credits or more	36.09%	N/A	6.67%	30.67%
don't know	5.26%	N/A	0%	4.29%
	(N=133)		(N=30)	(N=163)

N/A = Not Applicable

Only 13% of the undergraduates and Community Education students are at the freshman or sophomore level (the figure is 15% in Grand Rapids). It appears that our efforts to provide instruction for primarily upper level students in both of these centers has been accomplished.

19. Graduate credits earned to date:

	Undergraduate	Graduate	Community Education	Total
None taken	86.40%	2.22%	43.33%	61.00%
0-11 credits	4.80%	44.44%	26.67%	17.00%
12-23 credits	1.60%	26.67%	6.67%	8.00%
24-35 credits	0%	15.56%	6.67%	4.50%
36 credits or more	2.40%	11.11%	13.33%	6.00%
don't know	4.80%	0%	3.33%	3.50%
	(N=125)	(N=45)	(N=30)	(N=200)

20. Method of registration:

	Undergraduate	Graduate	Community Education	Total
By mail	0%	36.96%	3.23%	8.53%
Muskegon	40.30%	39.13%	67.74%	44.08%
On-campus	59.70%	19.35%	29.03%	47.39%
	(N=134)	(N=46)	(N=31)	(N=211)

21. Where they live:

	Undergraduate	Graduate	Community Education	Total
Ada	1	0	0	1
Comstock Park	1	0	0	1
Sparta	1	0	0	1
Allendale (Including on-campus)	4	1	0	5
Coopersville	1	0	0	1
Custer	1	0	0	1
Fremont	1	1	1	3
Fruitport	2	0	0	2
Grand Haven	8	3	5	16
Hamilton	0	0	1	1
Hart	0	0	1	1
Holland	3	1	0	4
Holton	2	0	0	2
Hudsonville	3	0	0	3
Jenison	0	1	0	1
Montague	1	0	0	1
Muskegon:				
West	27	11	8	46
Northeast	32	7	6	45
Southeast	13	4	2	19
North	11	4	4	19
Ravenna	0	2	0	2
Spring Lake	12	2	0	14
Twin Lake	1	1	0	2
West Olive	0	0	1	1
Whitehall	2	6	0	8
Grand Rapids	5	2	1	8

66% came from Muskegon County, while 29% were from Ottawa and 5% were from Kent County.

C. On-Campus Evening Courses

1. Last term (prior to Winter, 1978) in which they took a class at GVSC:

	Undergraduate	Graduate	Community Education	Total
First course at GVSC	8 02%	14.73%	47.83%	11.94%
Fall '77	78.84%	63.34%	36.23%	73.62%
Summer '77	1.38%	1.55%	1.45%	1.41%
Spring '77	3.60%	6.20%	5.80%	4.13%
Winter '77	8.16%	13.18%	8.70%	8.90%
	(N=723)	(N=129)	(N=69)	(N=921)

For 12% of the students, this was their first course at GVSC. This compares with 17% at Muskegon and 13% at Grand Rapids.

2. Next term (after Winter, 1978) in which they intend to take courses at GVSC:

	Undergraduate	Graduate	Community Education	Total
I don't plan to take any more	4.32%	3.85%	7.04%	4.47%
Spring '78	88.84%	87.69%	74.65%	87.58%
Summer '78	1.53%	.77%	2.82%	1.53%
Fall '78	1.53%	1.54%	2.82%	1.63%
Winter '79 or later	.42%	0%	0%	.33%
Undecided	3.35%	6.15%	12.68%	4.47%
	(N=717)	(N=130)	(N=71)	(N=918)

13% of the Community Education students are undecided about taking further courses at GVSC. This compares with 31% at Grand Rapids and 19% at Muskegon.

3. If this course were not offered on-campus, they would have taken it at:

	Undergraduate	Graduate	Community Education	Total
Grand Rapids	26.86%	50.00%	40.85%	31.18%
Muskegon	6.75%	26.15%	8.45%	9.60%
Holland	6.20%	6.92%	16.90%	7.12%
Nowhere else	47.52%	16.15%	30.99%	41.86%

Three times as many on-campus students would have taken their course in Grand Rapids as would have taken the course in Muskegon.

4. Preferred location when taking GVSC courses:

	Undergraduate	Graduate	Community Education	Total
On-campus	72.85%	36.92%	42.86%	65.51%
Grand Rapids	16.48%	32.31%	35.71%	20.17%
Muskegon	4.02%	25.38%	7.14%	7.27%

	Undergraduate	Graduate	Community Education	Total
Holland	3.46%	3.85%	11.43%	4.12%
No preference	3.19%	1.54%	2.86%	2.93%
	(N=722)	(N=130)	(N=70)	(N=922)

One-third of the on-campus evening students who are either graduates or Community Education prefer to take courses in Grand Rapids.

5. Currently taking (in addition to this course) another GVSC course or course:

	Undergraduate	Graduate	Community Education	Total
No others	13.09%	46.92%	49.30%	20.60%
On-campus--day	61.02%	1.54%	15.49%	49.19%
On-campus--evening	24.52%	33.85%	30.99%	26.32%
Muskegon	1.10%	6.92%	1.41%	1.94%
Holland	.55%	0%	0%	.43%
Grand Rapids	6.47%	9.23%	4.23%	6.69%
Other	3.99%	1.54%	1.41%	3.45%

About half of the on-campus evening students are also taking on-campus courses during the day. This would probably indicate that they are taking a evening course because it was the only section scheduled or other daytime sections were closed rather than because their own schedule only allowed them to take evening courses. Few of these students take courses in off-campus locations (6%).

6. Days on which they prefer to take courses:

	Undergraduate	Graduate	Community Education	Total
Monday	29.61%	26.92%	19.72%	28.48%
Tuesday	31.54%	44.62%	28.16%	33.12%
Wednesday	29.34%	39.23%	25.35%	30.42%
Thursday	21.63%	38.46%	22.54%	24.06%
Saturday	1.79%	3.85%	7.04%	2.48%
No preference	48.62%	26.92%	47.89%	45.52%

7. Time preference for undergraduate courses:

	Undergraduate	Graduate	Community Education	Total
12 noon-1 p.m.	22.82%	1.82%	5.88%	18.89%
6 p.m.-8 p.m.	20.26%	3.64%	27.94%	18.77%
8 p.m.-10 p.m.	3.99%	0%	4.41%	3.53%

	Undergraduate	Graduate	Community Education	Total
6 p.m.-10 p.m.	23.68%	2.73%	23.53%	21.05%
Other	26.82%	2.73%	11.76%	22.64%
Take only graduate courses	2.43%	89.09%	26.47%	15.13%
	(N=701)	(N=110)	(N=68)	(N=879)

About half of the undergraduates prefer daytime courses, along with 17% of the Community Education students.

8. Time preference for graduate courses:

	Undergraduate	Graduate	Community Education	Total
12 noon-1:30 p.m.	5.01%	3.10%	0%	4.31%
4 p.m.-7 p.m.	1.10%	3.88%	4.41%	1.79%
4:30 p.m.-7:30 p.m.	1.41%	3.10%	1.47%	1.67%
6 p.m.-9 p.m.	9.70%	72.87%	42.65%	22.13%
7 p.m.-10 p.m.	4.85%	12.40%	5.88%	6.10%
Other	4.38%	4.65%	5.88%	4.55%
Take only undergraduate	73.55%	0%	39.71%	59.45%
	(N=639)	(N=129)	(N=68)	(N=836)

9. Current college affiliation:

Not admitted to a degree-granting college	7.66%
College of Arts & Sciences	65.80%
Thomas Jefferson College	1.08%
William James College	7.98%
College IV	3.45%
Seidman Graduate College	9.82%
College of Graduate Studies	4.21%
	(N=927)

10. Where they plan to get their next degree:

	Undergraduate	Graduate	Community Education	Total
GVSC	64.67%	81.40%	43.66%	65.40%
Another college	13.49%	2.33%	18.31%	12.30%
Not working on a degree	1.81%	3.10%	7.04%	2.39%
Undecided about getting a degree	5.42%	6.98%	12.68%	6.20%
Working on degree, but unsure where it will be	14.60%	6.20%	18.31%	13.71%
	(N=719)	(N=129)	(N=71)	(N=919)

12% of these students intend to get their next degree from another college or university. This compares with 8% at Grand Rapids and 4% at Muskegon.

11. Where they obtained information about this class:

	Undergraduate	Graduate	Community Education	Total
GVSC course schedule	72.69%	72.87%	57.75%	71.57%
Community Education brochure	1.38%	1.55%	12.68%	2.27%
Grand Rapids Press supplemental	.83%	.78%	2.82%	.97%
Area Center brochure	.97%	0%	0%	.76%
Newspaper	.55%	1.55%	4.23%	.97%
Radio	.28%	0%	0%	.22%
Word-of-mouth	6.76%	6.98%	5.63%	6.70%
Academic advisor	13.66%	8.53%	7.04%	12.43%
Other	2.90%	7.75%	9.86%	4.11%
	(N=725)	(N=129)	(N=71)	(N=925)

12. Reason for taking this course:

	Undergraduate	Graduate	Community Education	Total
Proceed toward degree	78.93%	84.62%	66.20%	78.75%
Increase in salary or promotion	11.29%	26.15%	18.31%	13.92%
Improve human relations skills	11.16%	14.62%	9.86%	11.54%
Improve skills for job	18.87%	34.62%	33.80%	22.22%
Personal satisfaction	23.97%	24.62%	19.72%	23.73%
Try college-level work	1.79%	0%	2.82%	1.62%
Other	7.44%	5.38%	5.63%	7.01%

A higher proportion of these students said they were taking the course for "personal satisfaction" (24%) than was true in either Grand Rapids (17%) or Muskegon (16%).

13. Services which pose a problem because of unavailability:

	Undergraduate	Graduate	Community Education	Total
Registration	12.67%	9.23%	9.86%	11.97%
Admissions advising	3.58%	.77%	8.45%	3.56%
Academic advising	17.49%	7.69%	14.08%	15.86%
Career advising	15.15%	7.69%	12.68%	13.92%
Financial aid advising	6.89%	3.08%	7.04%	6.36%
Bookstore	12.67%	33.85%	14.08%	15.75%
Records Office services	8.40%	7.69%	9.86%	8.41%
Library services	4.13%	11.54%	1.41%	4.96%
Other	3.86%	1.54%	7.04%	3.78%
None pose problems	40.77%	27.69%	43 66%	39.16%

Bookstore and library services appear to pose a particular problem for the graduate students.

14. Sex of students:

	Undergraduate	Graduate	Community Education	Total	Total GVSC
Male	52.89%	68.22%	57.97%	55.46%	53.18%
Female	47.11%	31.78%	42.03%	44.54%	46.19%
	(N=709)	(N=129)	(N=69)	(N=907)	(N=6,653)

15. Mean Age:

	On-Campus Evening	Total GVSC
Undergraduate	24.0	23.8
Graduate	30.6	31.2
Community Education	29.7	28.3
Total	25.3	24.8

16. Employment status:

	Undergraduate	Graduate	Community Education	Total
Full-time	30.50%	86.92%	56.34%	40.48%
Part-time	34.12%	6.92%	15.49%	28.84%
Voluntarily unemployed	27.44%	4.62%	19.72%	23.61%
Involuntarily unemployed	7.94%	1.54%	8.45%	7.07%
	(N=718)	(N=130)	(N=71)	(N=919)

Thirty percent (30%) of the undergraduates were employed full-time. This compares to 65% at Muskegon and 53% at Grand Rapids.

17. Highest degree or diploma earned to date:

	Undergraduate	Graduate	Community Education	Total
High school	71.09%	1.57%	38.03%	58.96%
Associate's	23.24%	0%	4.23%	18.57%
Bachelor's	3.32%	88.19%	49.30%	18.57%
Master's or Prof.	.55%	10.24%	5.63%	2.28%
None	1.80%	0%	2.82%	1.63%
	(N=723)	(N=127)	(N=71)	(N=921)

27% of the undergraduate hold an Associate's or higher degree compared to 77% at Muskegon and 48% at Grand Rapids.

18. Undergraduate credits earned to date:

	Undergraduate	Graduate	Community Education	Total
Already have Bachelor's	2.38%	N/A	47.83%	16.93%
0-39 credits	21.96%	N/A	15.94%	18.82%
40-84 credits	21.82%	N/A	4.35%	17.71%
85-129 credits	26.29%	N/A	2.90%	21.27%
130 credits or more	22.80%	N/A	15.94%	20.38%
don't know	4.76%	N/A	13.04%	4.90%
	(N=715)		(N=69)	(N=898)

N/A = Not Applicable

The undergraduates in on-campus evening courses are fairly evenly spread among the freshman, sophomore, junior, and senior classes. In both of the off-campus centers, the undergraduates are primarily in the upper division.

19. Graduate credits earned to date:

	Undergraduate	Graduate	Community Education	Total
None taken	87.87%	9.45%	56.25%	73.50%
0-11 credits	3.27%	37.80%	29.69%	10.55%
12-23 credits	2.02%	25.20%	3.13%	5.64%
24-35 credits	.47%	8.66%	1.56%	1.80%
36 credits or more	1.24%	17.32%	4.69%	3.96%
don't know	5.13%	1.57%	4.69%	4.56%
	(N=643)	(N=127)	(N=64)	(N=834)

7% of the undergraduates had earned some graduate credit at GVSC or some other institution.

20. Method of registration:

	Undergraduate	Graduate	Community Education	Total
By mail	.83%	58.14%	24.64%	10.63%
Muskegon	.14%	2.33%	2.90%	.65%
On-campus	99.03%	39.53%	72.46%	88.72%
	(N=724)	(N=129)	(N=69)	(N=922)

21. Where they live:

	Undergraduate	Graduate	Community Education	Total
Ada	3	3	0	6
Belmont	2	0	0	2
Byron Center	8	0	0	8
Caledonia	3	0	0	3

	Undergraduate	Graduate	Community Education	Total
Casnovia	1	0	0	1
Cedar Springs	2	0	0	2
Comstock Park	7	2	0	9
Dorr	3	0	0	3
Grant	0	0	1	1
Hopkins	1	0	0	1
Howard City	0	0	2	2
Lowell	3	0	0	3
Millbrook	1	0	0	1
Newaygo	3	0	0	3
Rockford	4	1	1	6
Sparta	1	0	2	3
Wayland	2	0	0	2
Allendale	287	10	14	311
Coopersville	5	1	0	6
Douglas	1	0	0	1
Fennville	4	1	0	5
Kent City	1	0	0	1
Free Soil	0	1	0	1
Fremont	1	1	0	2
Fruitport	1	0	0	1
Grand Haven	20	6	2	28
Grandville	15	1	0	16
Hamilton	1	0	0	1
Hart	0	1	0	1
Hesperia	1	0	0	1
Holland	39	9	8	56
Holton	1	0	0	1
Hudsonville	10	1	5	16
Jenison	18	5	2	25
Lamont	1	0	0	1
Ludington	3	0	0	3
Marne	1	1	0	2
Mears	0	1	0	1
Montague	0	1	0	1
Muskegon	32	25	2	59
Shelby	2	0	0	2
Spring Lake	5	5	3	13
Twin Lake	1	0	0	1
West Olive	2	1	0	3
Zeeland	14	1	4	19
Grand Rapids	180	48	26	254

About one-third of the on-campus evening students have an Allendale zip code. Twice as many students drive to evening classes from Holland as do so from Grand Haven.

Comparisons Between Students at the Two Centers and Those Who Take Evening Courses on Campus

1. 47% and 25% of the Muskegon and Grand Rapids students respectively would not have taken the course if it were not offered at the centers, while 42% of the on-campus evening students would not have taken the course off-campus.

2. There appears to be a much greater association in the minds of the students between on-campus and Grand Rapids than there is between Muskegon and on-campus. This is evidenced by the fact that 58% of the Grand Rapids students would have taken the course on-campus and 31% of the on-campus people would have taken the course in Grand Rapids. Similar figures for Muskegon and on-campus are 38% and 10%.

3. 30% of the Grand Rapids Center students actually preferred to take courses on campus, while the figure for the Muskegon Center was 17%. On the other hand, 20% of the on-campus students actually preferred the Grand Rapids location while 7% preferred the Muskegon Center.

4. At both of the centers, about 35% of the students were just taking one course while 34-37% were also taking at least one other course on campus. In each center, about 29% were taking more than one course at that location. Only 9% of the on-campus students said they were also taking a course in an off-campus location.

5. More of the students at the two centers are committed to obtaining a degree from Grand Valley than are the on-campus evening students. 80% at Muskegon and 76% at Grand Rapids plan to get their next degree here, compared to 65% of those taking on-campus evening courses.

6. Naturally enough, undergraduate students at the two centers are more likely to hold down a full-time job (Grand Rapids--53%, Muskegon--65%, and On-campus--31%).

7. Undergraduates at the two centers are more likely to hold an Associate's Degree (Grand Rapids--45%, Muskegon--72%, and On-campus--23%).

8. In the two off-campus centers, a small minority of the undergraduate students are at the freshman or sophomore levels (Grand Rapids--14%, Muskegon--12%). On the other hand, on-campus evening undergraduates are fairly well spread among all four classes.

Attachment #1

COMMUNITY EDUCATION DIVISION SURVEY

WE WOULD APPRECIATE IT IF YOU WOULD TAKE A FEW MINUTES TO COMPLETE THIS SURVEY. THE RESULTS WILL HELP US IN FUTURE PLANNING FOR EVENING AND OFF-CAMPUS PROGRAMMING.

ARTHUR C. MILLS
VICE PRESIDENT FOR COMMUNITY EDUCATION

1. WHAT IS THE LAST TERM (PRIOR TO THIS ONE) IN WHICH YOU TOOK COURSES AT GVSC?

   A.( ) THIS IS MY FIRST COURSE AT GVSC B.( ) FALL, 1977 C.( ) SUMMER, 1977
   D.( ) SPRING, 1977 E.( ) WINTER, 1977 OR EARLIER

2. WHAT IS THE NEXT TERM (AFTER THIS ONE) IN WHICH YOU INTEND TO TAKE COURSES AT GVSC?

   A.( ) I DON'T PLAN TO TAKE ANY MORE B.( ) SPRING, 1978 C.( ) SUMMER, 1978
   D.( ) FALL, 1978 E.( ) WINTER, 1978 OR LATER
   F.( ) UNDECIDED

3. IF THIS COURSE WERE NOT OFFERED AT THIS LOCATION, I WOULD HAVE TAKEN IT AT:

   A.( ) ON CAMPUS B.( ) GRAND RAPIDS C.( ) MUSKEGON D.( ) HOLLAND
   E.( ) I WOULDN'T HAVE TAKEN IT IF IT WEREN'T OFFERED HERE

4. WHICH LOCATION DO YOU PREFER WHEN YOU TAKE GVSC COURSES?

   A.( ) ON CAMPUS B.( ) GRAND RAPIDS C.( ) MUSKEGON D.( ) HOLLAND
   E.( ) I HAVE NO PREFERENCE

5. I AM CURRENTLY TAKING (IN ADDITION TO THIS COURSE) ANOTHER GVSC COURSE OR COURSES:

   A.( ) THIS IS MY ONLY GVSC COURSE THIS TERM B.( ) ON CAMPUS 8 AM - 5 PM
   C.( ) ON CAMPUS 5 PM - 10 PM D.( ) IN MUSKEGON E.( ) IN HOLLAND
   F.( ) IN GRAND RAPIDS G.( ) OTHER _____

6. I PREFER TO TAKE COURSES ON:

   A.( ) MONDAY B.( ) TUESDAY C.( ) WEDNESDAY D.( ) THURSDAY
   E.( ) SATURDAY F.( ) I HAVE NO PREFERENCE

7. I PREFER TO TAKE UNDERGRADUATE COURSES AT:

   A.( ) 12 NOON - 1 PM B.( ) 6 PM - 8 PM C.( ) 8 PM - 10 PM
   D.( ) 6 PM - 10 PM E.( ) OTHER _____
   F.( ) I ONLY TAKE GRADUATE COURSES

8. I PREFER TO TAKE GRADUATE COURSES AT:

   A.( ) 12 NOON - 1:30 PM B.( ) 4 PM - 7 PM C.( ) 4:30 PM - 7:30 PM
   D.( ) 6 PM - 9 PM E.( ) 7 PM - 10 PM F.( ) OTHER _____
   G.( ) I ONLY TAKE UNDERGRADUATE COURSES

9. I AM CURRENTLY:

   A.( ) NOT ADMITTED TO A DEGREE-GRANTING COLLEGE WITHIN GVSC B.( ) A CAS STUDENT
   C.( ) A TJC STUDENT D.( ) A WJC STUDENT E.( ) A CIV STUDENT
   F.( ) A SGC STUDENT G.( ) A GSE OR CGS STUDENT

10. I PLAN TO GET MY NEXT ACADEMIC DEGREE FROM:

    A.( ) GVSC B.( ) SOME OTHER COLLEGE OR UNIVERSITY
    C.( ) I'M NOT WORKING TOWARD A DEGREE D.( ) UNDECIDED ABOUT GETTING A DEGREE
    E.( ) I WANT A DEGREE, BUT I'M UNDECIDED AS TO THE INSTITUTION FROM WHICH I WILL GET IT

11. HOW DID YOU HEAR ABOUT THIS COURSE?

    A.( ) GVSC CLASS SCHEDULE B.( ) COMMUNITY EDUCATION BROCHURE/SCHEDULE
    C.( ) SUPPLEMENT IN GRAND RAPIDS PRESS D.( ) AREA CENTER BROCHURE
    E.( ) NEWSPAPER F.( ) RADIO G.( ) WORD-OF-MOUTH
    H.( ) ACADEMIC ADVISOR I.( ) OTHER _____

12. I TOOK THE COURSE: PLEASE CHECK ONE OR MORE

    A.( ) TO HELP ME PROCEED TOWARD A DEGREE
    B.( ) TO ENHANCE CHANCES FOR INCREASE IN SALARY AND/OR PROMOTION
    C.( ) TO IMPROVE HUMAN RELATIONS AND/OR LEADERSHIP SKILL
    D.( ) TO IMPROVE KNOWLEDGE AND/OR TECHNICAL SKILLS FOR MY JOB
    E.( ) FOR PERSONAL SATISFACTION
    F.( ) TO SEE IF I COULD DO COLLEGE-LEVEL WORK
    G.( ) OTHER _____

(OVER)

13. THE FOLLOWING SERVICES POSE A PROBLEM FOR ME, EITHER BECAUSE THEY'RE NOT OFFERED AT THIS LOCATION OR ARE NOT AVAILABLE WHEN I NEED THEM:

A.( ) REGISTRATION B.( ) ADMISSIONS ADVISING C.( ) ACADEMIC ADVISING
D.( ) CAREER ADVISING E.( ) FINANCIAL AID ADVISING F.( ) BOOKSTORE
G.( ) RECORDS OFFICE SERVICES H.( ) LIBRARY SERVICES
I.( ) OTHER _____ J.( ) NONE POSE PROBLEMS FOR ME

14. SEX: A.( ) MALE B.( ) FEMALE

15. BIRTHDATE: YEAR _____ MONTH _____

16. EMPLOYMENT STATUS:

A.( ) FULL-TIME B.( ) PART-TIME C.( ) VOLUNTARILY UNEMPLOYED
D.( ) UNEMPLOYED INVOLUNTARILY

17. NATURE OF EMPLOYMENT:

A.( ) NOT EMPLOYED B.( ) EMPLOYED _____ POSITION _____ HRS. PER WEEK

18. HIGHEST DEGREE OR DIPLOMA EARNED TO DATE:

A.( ) HIGH SCHOOL B.( ) ASSOCIATE'S DEGREE C.( ) BACHELOR'S DEGREE
D.( ) MASTER'S OR PROFESSIONAL DEGREE E.( ) NONE

19. UNDERGRADUATE CREDITS EARNED SO FAR:

A.( ) I ALREADY HAVE BACHELOR'S DEGREE B.( ) 0-39 QUARTER HOURS (0-26 SEMESTER HOURS)
C.( ) 40-84 QUARTER HOURS (27-56 SEMESTER HOURS
D.( ) 85-129 QUARTER HOURS (57-86 SEMESTER HOURS)
E.( ) 130 OR MORE QUARTER HOURS (87 OR MORE SEMESTER HOURS) F.( ) I DON'T KNOW

20. GRADUATE CREDITS EARNED SO FAR:

A.( ) I HAVE NOT TAKEN ANY GRADUATE COURSES
B.( ) 0-11 QUARTER HOURS (0-7 SEMESTER HOURS)
C.( ) 12-23 QUARTER HOURS (8-15 SEMESTER HOURS)
D.( ) 24-35 QUARTER HOURS (16-23 SEMESTER HOURS)
E.( ) 36 OR MORE QUARTER HOURS (24 OR MORE SEMESTER HOURS) F.( ) I DON'T KNOW

21. THIS COURSE LOCATION:

A.( ) ON CAMPUS B.( ) GRAND RAPIDS C.( ) MUSKEGON D.( ) HOLLAND
E.( ) OTHER _____

22. WHERE OR HOW DID YOU REGISTER FOR THIS COURSE?

A.( ) BY MAIL B.( ) MUSKEGON C.( ) ON CAMPUS

23. DEPARTMENT AND NUMBER OF THIS COURSE:

DEPARTMENT (E.G. ART, SBA, ECON) _____
COURSE NUMBER (E.G. 250, 351) _____

24. THE ZIP CODE NUMBER OF MY HOME ADDRESS IS: _____

25. IF WE CAN BE OF ASSISTANCE TO YOU, PLEASE CALL THE FOLLOWING NUMBERS. ASK FOR COMMUNITY EDUCATION HELP.

GRAND RAPIDS	456-6277
MUSKEGON	773-3117
ON CAMPUS	895-6611 EXT. 565